



SOBEL & CO. LLC

CERTIFIED PUBLIC ACCOUNTANTS & ADVISORS

PRESS RELEASE

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Sobel & Co. Staff Participates in Annual Community Service Day

Livingston, NJ. On July 27, 2015 Sobel & Co. and Sobel Tinari Economics Group participated in the firm's annual Day of Community Service. As in previous years, the summer interns, along with Human Resource Director, Molly Lockwood and Managing Partner Alan Sobel, directed the fund raising project throughout the summer months and the onsite day of volunteerism.

More than 100 people joined in interior conference room painting, exterior fence painting, design of sports banners for the recreation area, mulching, attic clearing and a variety of other essential tasks. James Goodger, Executive Director at the Y, estimated that the cost savings to the Y was about \$15,000 plus 300 man hours of labor!

"We are thrilled, as always, to raise significant funds for camp scholarships as well as to devote a day of sweat equity to a great institution," noted Alan Sobel. "One of our firm's core values is our commitment to "caring about our community," and our annual in service day complements the other ongoing philanthropic initiatives that take place throughout the year."

In addition to the other professional experiences they enjoy throughout the summer, managing this major fundraising project provides the interns with a unique opportunity to learn about project management and event planning while developing key organizational skills that will be valuable to them throughout their careers. The interns select the recipient nonprofit and create the wide range of fund raising initiatives that take place from May-August.

"Our staff is passionate about their goal of 100% participation and the nonprofit organization is appreciative of our investment in them. It is truly a win-win situation," concluded Molly Lockwood.

About Sobel & Co.

Sobel & Co., originally established in Newark, New Jersey, has been successfully serving middle market, entrepreneurial and family owned businesses since its inception in 1956. Today the firm operates from a single office in Livingston, NJ with over 110 professionals throughout the firm working in a client centric and nurturing culture that supports its reputation for delivering services and solutions across a range of industries. The firm was built on core values that speak to the staff's commitment to each other, to clients and to the community. Under the guidance of Alan Sobel, the firm has continued to grow and flourish, enjoying its status as a leading regional firm in the community.